Waterfront Revival with Gowanus Dredgers
Happier by Design
Gowanus Waterfront on the Edge

Over 2,000 individuals, including more than 200 youth, participated in our programs. People who experience and enjoy our waterway become advocates for its revitalization.

We doubled the size in advocates! Volunteer participation significantly grew. New membership categories increased involvement and created new programs.
Our Programs

- Water Testing
  Weekly & All Season

- Self Guided Tours
  Saturdays 1-5pm & Wednesdays 6-8pm.

- Sunset Voyages
  By Appointment

- Shoreline Cleaning
  At Special Events
Our Programs

Shoreline Art Walk
Historical and Neighborhood Promotion

Lighten Up Brooklyn
Athletic Workout Voyage

Promoting Gowanus Arts
Monthly Shows at Boathouse
Our Programs

Kayak Staten Island
Beach Kayaking Program

LIC Community Boathouse
East River Kayaking Program

NY Community Kayak
Winter Kayak Education

Red Hook Boaters
Kayaking Thursdays 6-8pm & Sundays 1-4pm
And these are the requirements that apply across the whole city...

**SHORE PUBLIC WALKWAY**
Create a continuous path along the water

**SUPPLEMENTAL PUBLIC ACCESS AREAS**
Provide additional public spaces on the waterfront

**VISUAL CORRID**
Visually connect city to the water

**UPLAND CORRID**
Connect the city to the water

_Erie Park, New York_
Resulting Impacts

Less Used Open Spaces
A Waterfront Transformation

Tactical intervention elements

- Green Planters
- Tables
- Fascination frames with historical images
- Colorful Art Boxes
- Shade and Seating
- Bamboo

Ecosistema Urbano
West Palm Beach Design

Seeding Office, FAR ROC Design
A Waterfront to Enjoy

Lessons Learned from another waterfront

64 percent of passing pedestrians and cyclists stopped and lingered with intervention day & on the control day only about 11 percent of passersby stopped. This five-fold increase in stationary activity suggests that, while intervention did not attract more pedestrians and cyclists, it encouraged a higher percentage of them to linger and interact with the site.
A New Design Approach

White Arkitekter
Far ROC Design Competition

Ecosistema Urbano
West Palm Beach Design
A Mix of Uses

- Industrial
- Residential
- Commercial
- Natural
- Accessible
- Recreational

Byungryoung Lee & Xiaobai Zhao, Syracuse University Fisher Center
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Gowanus Dredgers Canoe Club
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Environmental Restoration Through Recreation